NANHC presents the

COMMUNITY
HEALTH
INSTITUTE

action
oriented
education

Stouffer's Atlanta Inn
Atlanta, Georgia
September 20-23, 1976
Monday, September 20, 1976
2:00 - 5:00 p.m.

SPECIAL SESSIONS FOR HEALTH CENTER PEER GROUPS

(1) Board Members
Co-Chairing: Madeline Hill
Immediate Past President
Massachusetts League of Neighborhood Health Centers
Board Member
Neponset Neighborhood Health Center
Boston, Massachusetts

Leslie Morgan
Chairman of the Board
Watts Health Foundation
Los Angeles, California

Agenda: Board Member's Role in Program Planning; Recommendations to House of Delegates

(2) Administrators
Co-Chairing: James Martin
Chairman, Program Planning Committee, NANHC
Project Director
Sea Island Comprehensive Health Care Corporation
Johns Island, South Carolina

Robert Smith, III
Executive Director
Dr. Martin Luther King, Jr. Health Center
Chicago, Illinois

Agenda: A Model for Developing an Agreement for Specific Services; Recommendations to House of Delegates

(3) Physicians
Co-Chairing: Samuel U. Rodgers, M.D.
Chairman, Health Policy Committee, NANHC
Project Director
Wayne Miner Health Center
Kansas City, Missouri

William B. Lloyd, M.D.
Assistant Director of Health Services
Dr. Martin Luther King, Jr. Health Center
Bronx, New York

Guest Speaker: John J. White, M.D.
Director, Immunization Division
Center for Disease Control
Atlanta, Georgia

Agenda: Swine Flu Immunization Program; Recommendations to House of Delegates
(4) Nurses
Co-Chairing: Gloria Gay, R.N.
Administrator
Mt. Auburn Health Center
Cincinnati, Ohio

Grace Giordana, R.N.
Neighborhood Health Services Program of St. Luke's Hospital
New York, New York

Agenda: Community Health Nursing vs. Public Health Nursing: Recommendations to House of Delegates

(5) Pharmacists
Co-Chairing: John Crosby, R. Ph.
Director of Pharmaceutical Services
Mary Mahoney Health Center
Spencer, Oklahoma

William Gordon, BS, MS
Director of Pharmacy
Dr. Martin Luther King, Jr. Health Center
Bronx, New York

Agenda: Pharmacy Prices; Relations with Board, other Pharmacists in the community; Recommendations to House of Delegates

(6) Mid-Level Practitioners
Co-Chairing: Evelyn Johnson, R.N.P.
Director of Family Planning
Atlanta Southside Comprehensive Health Center
Atlanta, Georgia

Susan Canfield, R.N.P.
Nurse Practitioner
Whitney M. Young, Jr. Community Health Center
Albany, New York

Agenda: The Whitney Young Model; Mid-level Practitioners as Primary Providers; Recommendations to House of Delegates
COMMUNITY HEALTH INSTITUTE KEYNOTE ADDRESS

Room: Georgia Ballroom

Janice Robinson, R.N., M.S.
President-Elect,
National Association of Neighborhood Health Centers, Inc.
Project Director
Neighborhood Health Services Program of St. Lukes
Hospital
New York City, New York

Introduction:

George Reich, M.D., M.P.H.
Regional Health Administrator
Public Health Service
Region IV
Department of Health, Education & Welfare
Atlanta, Georgia

Special Guest
Speaker:

Edward P. Martin, M.D., MPH
Director
Bureau of Community Health Services
Health Services Administration
Department of Health, Education & Welfare
Rockville, Maryland

"Public Health Service Initiative's with
the Community Health Centers and Capacity
Building"

Legislative Workshop I
10:30 - 12:00 noon

"THE LEGISLATIVE PROCESS"

Workshop Leader: Thomas Van Coverden
Policy Analyst
National Association of Neighborhood Health
Centers, Inc.
Washington, D.C.
(1) "PATIENT EDUCATION PROGRAMS IN COMMUNITY HEALTH CENTERS"  
Room: Piedmont

Moderator:  
Rosa Pendleton  
Board Member  
Community Group Health Foundation  
Washington, D.C.

Speaker:  
Peter Lazes, Ph. D.  
Director  
Health Education Project  
Martland General Hospital  
Newark, New Jersey

Resource Person:  
Judith Alvarez  
Board Chairperson  
Neighborhood Health Services Program of St. Lukes Hospital  
New York, New York

(2) "CONTROLLING ADMINISTRATIVE COSTS: THEORY AND PRACTICE"  
Room: Great Valley

Moderator:  
Israel Dunn  
Project Director  
East Oakland Community Health Alliance  
Oakland, California

Speakers:  
Edward Weise, JD  
Project Director  
Metro East Health Services Council  
East St. Louis, Illinois

Charles DeBose, Ph. D.  
Director  
Graduate Programs in Health Administration  
School of Public Administration  
University of Southern California  
Los Angeles, California
(3) "QUALITY ASSURANCE PROGRAMS"

Moderator: William B. Lloyd, M.D.
Assistant Director of Health Services
Dr. Martin Luther King, Jr. Health Center
Bronx, New York

Speakers:
Constance Bonbrest, M.D.
Medical Director
Miles Square Health Center
Chicago, Illinois

Henry C. Dugas, M.D.
Medical Director
Yeatman-Union Sarah Health Center
St. Louis, Missouri
SESSION ON MIGRANT HEALTH PROGRAMS

Moderator: Manuel Soliz
Program Manager
Rio Grande Federation of Health Centers
San Antonio, Texas

Panelists: Eduardo Espinosa
Vice Speaker of the House, NANHC
President of Board of California Rural Health Federation
Fresno, California

Eloy Martinez, MA
Director of Health Education
Centro Campesino de Salud
Espanola, New Mexico

Ventura Huerta
Executive Director
California Rural Health Federation
Fresno, California

David Gamez
Executive Director
Health Delivery, Inc.
Saginaw, Michigan

Legislative Workshop II
10:30 - 12:00 noon

"ACHIEVING LEGISLATIVE GOALS"

Moderator: Thomas Van Coverden
Policy Analyst
National Association of Neighborhood Health Centers, Inc.
Washington, D.C.

Panelists: Danny K. Davis
Chairman, NANHC
Legislative Committee
Chicago, Illinois
Barbara Schneider  
Executive Director  
Association of New York Neighborhood Health Centers  
New York, New York  

Irvin Overton, MPH  
Project Director  
Erlanger-Alton Park Neighborhood Health Center  
Chattanooga, Tennessee  

Daniel Hawkins  
Project Administrator  
Family Health Services Program  
Harlingen, Texas  

Myrtle Davis  
Area III Coordinator, NANHC  
Administrator  
St. Louis Comprehensive Health Center  
St. Louis, Missouri  

2:00 - 5:00 p.m.  
Three Concurrent Workshops  

(1) "BOSTON PRE-NATAL CARE STUDY AND COMMUNITY HEALTH CENTERS"  
Room: Piedmont  

Moderator: Robert Morgan, M.P.H.  
General Director  
Dimock Community Health Center  
Roxbury, Massachusetts  

Presenters:  
Paul Power  
Director of Title V Program  
Massachusetts Department of Public Health  
Boston, Massachusetts  

Lorraine Baugh  
Director  
Harvard Street Health Center  
Roxbury, Massachusetts
Judy Kubzansky, Intern  
Massachusetts League of Neighborhood Health Centers  
Graduate Student  
Boston University  
Boston, Massachusetts

Charles Donahue  
Former Co-Director  
Massachusetts Maternity and Newborn Project  
Boston, Massachusetts

(2) “PROGRAM INDICATORS AND NEW REPORTING REQUIREMENTS”  
Room: Great Valley

Moderator: Ollie Neal  
Project Director  
Lee County Cooperative Clinic  
Marianna, Arkansas

Panelists: Harvey A. Holzberg  
Project Director  
Sunset Park Family Health Center of the Lutheran Medical Center  
New York City, New York

William White, M.P.H.  
Director  
Division of Organizational Development  
Bureau of Community Health Services  
Department of Health, Education & Welfare  
Rockville, Maryland

Frances Gedney  
Public Health Analyst  
Bureau of Community Health Services  
Department of Health, Education & Welfare  
Rockville, Maryland

(3) “COMMUNITY HEALTH CENTERS AND HMO DEVELOPMENT: A FEDERAL PERSPECTIVE”  
Room: Cumberland

Moderator: F. Daniel Cantrell, MBA  
President  
Mile Square Health Center  
Chicago, Illinois
CHI Program
Wednesday, September 22nd continued
2:00 - 5:00 p.m.

Speaker: Frank H. Seubold, Ph. D.
Director
Division of Health Maintenance Organizations,
Department of Health, Education & Welfare
Rockville, Maryland

Resource Person: Paul Lairson, M.D.
Vice-President for Medical Affairs
Georgetown University Community Health Plan
Washington, D.C.
"SESSION ON FAMILY HEALTH CENTER"

Moderator: W.H. Winbourne
Project Director
Orangebury County Consumer Health Council
Orangeburg, South Carolina

Panelists: Michael Lo Conte
Director
North Quabbin Health Plan
Athol, Massachusetts

John O'Connell
Executive Director
Group Health of Northeastern Minnesota
Duluth, Minnesota

Frederick J. Wenzel
Executive Director
Marshfield Medical Foundation
Marshfield, Wisconsin

10:30 - 12:00 noon
Legislative Workshop III
"THE ADMINISTRATIVE PROCESS"

Moderator: Tom Van Coverden
Policy Analyst
National Association of Neighborhood Health Centers
Washington, D.C.

Panelists: Joseph E. Coon
Chief of Operations Branch
Division of Health Services
Department of Health, Education & Welfare
Region IV
Atlanta, Georgia

Barry Gordon
Regional Program Consultant for Community Health Centers
Region II, Department of Health, Education & Welfare
New York, New York
Y. B. Rhee
Associate Bureau Director
Office of Community Health Centers
Bureau of Community Health Services, HSA
Department of Health, Education & Welfare
Rockville, Maryland

Billie Sandlin
Associate Bureau Director for Migrant Health
Bureau of Community Health Services
Department of Health, Education & Welfare
Rockville, Maryland