



## **NEW APPLE CHIEF OPERATING OFFICER JEFF WILLIAMS IS FEATURED GUEST THIS WEEK ON NATIONALLY SYNDICATED CONVERSATIONS ON HEALTH CARE**

**WHAT:** Conversations on Health Care, syndicated nationally on the ReachMD Channel on iHeartRadio and the Public Radio Exchange, is pleased to welcome newly-named Apple COO Jeff Williams as our first guest of 2016. The show, hosted by Community Health Center, Inc. CEO Mark Masselli and Senior VP Margaret Flinter, recently celebrated its 300<sup>th</sup> episode. Mr. Williams discusses Apple’s recent foray into the health care space with the recent launch of the Apple Watch, Apple HealthKit and Apple ResearchKit.

**WHEN:** Week of January 4, 2016, and beyond

**WHERE:** Airing on several platforms including [www.CHCRadio.com](http://www.CHCRadio.com), the ReachMD Channel on iHeart Radio and TuneIn, Public Radio Exchange, Pacifica Radio Network and multiple stations around the country.

**WHY:** Conversations on Health Care explores the rapidly changing world of health policy, health reform, health innovation, public health, health technology, mobile and global health. We feature the top thought leaders from around the world who are at the forefront of that change. Mr. Williams is marshalling the tech giant Apple’s entry into the health care space, leveraging the power of their 700 million global iPhone users to enhance health tracking and health research. “We, at Apple, believe strongly in the power of the iPhone, the Apple Watch and ResearchKit to truly democratize health research and diagnostics around the world”, Mr. Williams said. “We’re just at the tip of the iceberg in terms of the potential of these mobile technologies to revolutionize health care. We couldn’t be more excited”.

### **MEDIA**

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### **About Community Health Center, Inc.**

Since 1972, Community Health Center, Inc. has been one of the leading healthcare providers in the state of Connecticut, building a world-class primary health care system committed to caring for uninsured and underserved populations. CHC is focused on improving health outcomes for its more than 130,000 patients as well as building healthy communities. Recognized as both a Level 3 Patient-Centered Medical Home by the National Committee for Quality Assurance and a Primary Care Medical Home by The Joint Commission, CHC delivers service in more than 200 locations statewide, offering primary care in medical, dental and behavioral health services. For more information, visit [www.chc1.com](http://www.chc1.com).

### **About Conversations On Health Care®**

Conversations on Health Care® is a radio show about the opportunities for reform and innovation in the health care system. In addition to health care headlines, the centerpiece of each show is a feature story and conversation with an innovator in the delivery of care from around the globe. Co-hosts Mark Masselli and Margaret Flinter each bring four decades of experience in overcoming the barriers that block access to care in their work at community health centers. ‘Conversations’ is recorded at WESU on the campus of Wesleyan University, and is underwritten by Community Health Center, Inc.

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