## FOR IMMEDIATE RELEASE:

## "Plant the Seeds of Breast Care, Harvesting Hope," Delta Health Center's Open House/Breast Cancer Awareness event Friday, October 29

Delta Health Center is hosting an Open House/Breast Cancer Awareness event on Friday, October 29<sup>th</sup> from 10:00am – 12:00pm at the Mound Bayou site, 702 Martin Luther King Road, Mound Bayou, MS. The theme for the event is, "Plant the Seeds of Breast Care, Harvesting Hope," and will feature a program of speakers to promote breast cancer awareness and promotion.

Mound Bayou, MS October 20, 2010 -- Delta Health Center is planting seeds of health awareness on a variety of health issues that plague families in the Mississippi Delta with the help of its expanded primary care physician team which includes 2 new Pediatricians, 2 new OB/GYN physicians and an Internist. The October 29<sup>th</sup> Open House/Breast Cancer awareness event will introduce our new primary care team to families in the Bolivar, Sunflower and Washington county communities as we address the issue of Breast Cancer. This Open House event will be held from 10:00am – 12:00pm and will feature a program of speakers with timely information on Breast Cancer screening, prevention and treatment. With death rates per thousand population exceeding the national average (180.7, 193.8 and 213.0 respectively for Bolivar, Sunflower and Washington Counties) of 183.8 according to a 2009 community needs assessment conducted by Delta State University, cancer awareness, with particular attention to screening and prevention, is of paramount importance in the Delta.

New Chief of OB/GYN since September, 2010 at Delta Health Center, Dr. Benjamin Gaines, stated, "We the doctors, nurses and staff are all committed to being friendly and approachable and intend to provide the best possible care to patients in our community regardless of background, circumstances, or ability to pay." Dr. Gregory Norwood, OB/GYN adds, "At Delta Health Center, yes, it is possible to have a doctor listen to your complaints, respect you, involve you in the details of your care, and moreover, be able to explain to you the specifics of your care plan in a way that you can understand. We are dedicated to being an affordable comprehensive health care provider in the Delta and we care about you and your health."

The Open House program will introduce the five new primary care providers to the Delta Health Center staff including Dr. Gaines, OB/GYN, Dr. Ganpot, Pediatrician, Dr. Jesubatham, Internist, Dr. Manickavasagam, Pediatrician, Dr. Norwood, OB/GYN. The Breast Cancer Awareness program will include presentations from breast cancer survivors and presentations from the DHC medical staff. Said DHC Nurse Midwife, Nancy Mosely-Bonney, a member of the DHC provider team for thirty years, "Once you choose hope, anything is possible." Having served as organizer for Delta Health Center's annual Breast Cancer Awareness program for years, she added, "The OB/GYN services at DHC include: yearly clinical breast exams, patient education in monthly breast exams, patient education on signs and symptoms of breast abnormalities and assistance in scheduling mammograms in accordance with the American Cancer Society guidelines and recommendations." The program will include a special presentation by the USDA Rural Development State Director, Trina N. George. Delta Health Center recently received grants from the USDA Rural Development program to facilitate the purchase of major medical and dental equipment to help the center increase capacity to serve.

## About Delta Health Center, Inc.:

Delta Health Center, Inc. (DHC) is a not-for-profit Federally Qualified Community Health Center (FQHC) serving the Delta community through the following three clinic sites: Mound Bayou (serving Bolivar County), Moorhead (serving Sunflower County), and Greenville (serving Washington County).

Established in 1967, Delta Health Center is a leader in the community health center movement as the first rural FQHC in the United States. The health center provides a comprehensive scope of primary and preventive health and social and enabling services to all life cycles, from pediatrics to seniors, regardless of ability to pay.

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