







COMMUNITY IMPACT REPORT





An Enduring Legacy

Dear Friends.

This year Westside Family Healthcare is celebrating the impact of the community leaders who paved the way for us to become the organization we are today. As the chair of Westside's Board of Directors, I'm honored to recognize the celebration of two major milestones. First, we celebrate the 25th anniversary of our President & CEO, Lolita Lopez. Second, we celebrate the 50th Anniversary of the Community Health Center movement — a movement that led to the establishment of the federal Health Center program, which provides Westside with critical federal funding to support the care of our uninsured patients.

Since joining Westside in August 1990 as its Executive Director, Lolita's vision and unwavering leadership have supported Westside's growth from a tiny two-exam-room office to Delaware's largest community health system, providing care to more than 28,000 patients annually.

Lolita actively leads local and national initiatives that keep our work and mission at the forefront of Delaware's healthcare delivery system transformation. As an organization, we are proud to have her at the helm to guide our organization into the future and build an enduring legacy.

The Community Health Center Movement began 50 years ago as a small pilot program. Drs. Jack Geiger and Count D. Gibson, Jr. had a vision and drive to transform the way healthcare is delivered and address root issues affecting health such as poverty. The original mission endures today: to provide healthcare to underserved communities where there are few or no options for care.

Fifty years later, the centers have not just survived, but have expanded into the largest system of primary care in the country. Westside Family Healthcare, like thousands of other health centers in America, believes that our strong and enduring health center mission is a testament to the important past, present and future role of health centers in the nation's healthcare system. We are truly grateful for the vision of our leaders to help create such an enduring legacy.

I invite you to celebrate our health center through this year's Community Impact Report.

Health & Happiness to you and yours,

Thomas Sweeney, MD Chair, Board of Directors





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Our Mission: To provide equal access to quality healthcare, regardless of ability to pay.

Our Vision: To achieve health equity through the provision of person-centered care.

westsidehealth.org

Our Core Services

Westside Family Healthcare is more than a doctor's office to the more than 28,000 patients for whom we will care this year; it is a "primary care medical home," where patients are at the center of their care. As a non-profit community health system, we are committed to meeting the highest clinical quality and safety standards. We have been a Federally Qualified Health Center since 1994, a Joint-Commission-accredited ambulatory care facility since 2000, and certified by The Joint Commission as a Primary Care Medical Home (PCMH) since 2012.



Family Support Services

Our support services team works hand-in-hand with patients to connect them to resources they need to live health and happy lives. Our social service coordinators connect patients to resources such as food, support groups, housing, and job assistance. Patients also have access to a team of healthcare coordinators who facilitate specialty care and refer our patients to our on-site team of Certified Diabetes Educators and Registered Dietitians. In 2014, our support services team provided one-on-one support services to 2,007 patients through 3,403 patient visits.

Migrant and Seasonal Farmworker Health Program

In 2014, our mobile health outreach team cared for 253 patients through 576 patient visits, and completed health and social services assessments for more than 700 farmworkers.

Primary Healthcare

Our team of dedicated clinicians provide high-quality, comprehensive, culturally competent and coordinated person-centered primary healthcare. In 2014, we cared for 28,401 patients through 103,022 patient visits.

Dental Care

Our dental team provides preventive and restorative dental care for patients at two dental offices located in our Wilmington and Dover health centers. In 2014, our dentists and hygienists cared for 3,600 patients through 11,459 patient visits.

Prenatal and Postpartum Care

Our "We Deliver" program not only "delivers" but also offers patients comprehensive case management, social support services, nutrition counseling, and breastfeeding support. In 2014, our maternal health program cared for 1,192 prenatal patients and delivered 675 babies.

Behavioral Health Care

We offer on-site behavioral healthcare services that include medication management and counseling. In 2014, our behavioral health clinicians cared for 579 patients through 2.429 visits.

Westside Family Healthcare T I M E L I N E

1965

Community Health Center movement started by Drs. Jack Geiger and Count D. Gibson, Jr. 1988

Westside opened its doors

1990

Lolita Lopez joined Westside as Executive Director 1998

Westside relocated to 1802 W. 4th Street

2000



Westside earned Joint Commission Accreditation

2003-2009

Expanded services to Northeast, Newark and Bear/New Castle

2010

Lolita Lopez-Jesse Fund established 2011

Expanded services to Dover

2012

Expanded services to
Middletown and purchased
Mobile Health Unit

2014

Expanded dental services to Dover

2015

Lolita Lopez celebrating 25 years as President and CFO



"We Deliver": Helping Moms and Babies Thrive

From family planning to labor and delivery to newborn care, we provide the support and care families need to be healthy and happy. We provide social and support services to moms-to-be each year on-site at our offices and through our community partners.

Our caring team of physicians and nurse practitioners work hand-in-hand with our patients and families to tailor their care to fit their needs, lifestyle, and culture. Starting with the first prenatal appointment, care revolves around our patient's convenience and comfort. Our prenatal patients receive support from our prenatal nurse case managers and social services coordinators throughout their pregnancies and after birth to ensure they receive the care and services they need. An enrollment specialist provides on-site eligibility assistance to help patients enroll in any financial assistance programs for which they are eligible.

Moms-to-be also have access to prenatal and parenting classes in English and Spanish, on-site bilingual breastfeeding peer counselor, support groups such as Christiana Care Health System and The Nemours Foundation's Generating Equity for our Mothers (GEM) breastfeeding support group, social services programs, nutrition counseling, and behavioral health services. Since 2011, we have partnered with Text4Baby, which is a service that



sends personalized text messages directly to our patients each week with helpful tips and reminders timed to the baby's expected date of delivery. There is also an app that provides additional information about baby's development, pregnancy, childcare tips, and more.

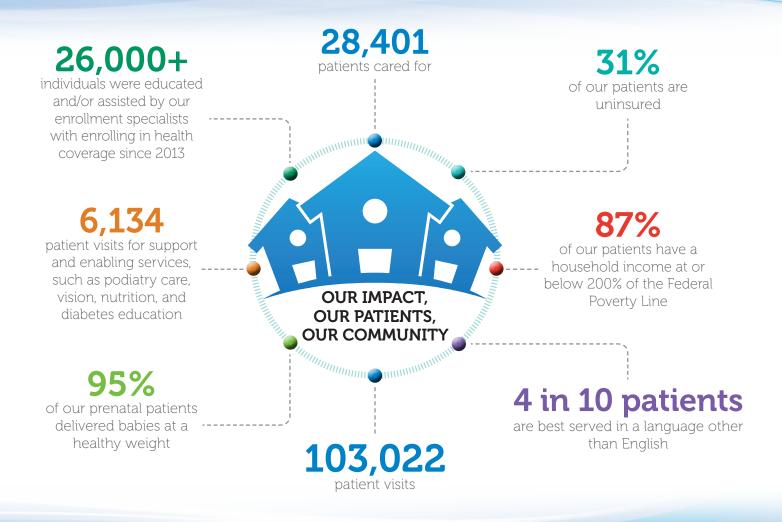
Our care extends beyond the doors of our health centers to help ensure that women who plan to become mothers have the care, education and the tools they need to have healthy babies. We partner with Christiana Care Health System to provide on-site OB/GYN care, labor and delivery at Christiana Care, and postpartum education through the Health Ambassador program. For patients at our Dover health center, we partner with Dedicated to Women to offer prenatal services, and labor and delivery services are provided through our partnership with Bayhealth Medical Center. Together with our partners, we provide high quality healthcare for every stage of care for mothers and their babies to help Delaware families thrive.



"They really treat me well at Westside. The staff is helpful and always treats me nice. The doctors and nurses take the time to explain things so I can understand and show an interest in helping me. I've had a good experience as a prenatal patient and appointments have been convenient for me."

Commission of the Commission o

Juana, pictured here, is a 24-year-old mother who is pregnant with her second child, a little boy she plans to name Nathan. She has been a Westside patient for six years.



2014 Financial Statements



Operating Income (Loss) \$ (116,127)
Non-Operating Income \$ (32,216)
Change in Net Assets \$ (148,343)
Beginning of Year Net Assets \$ 7,347,387
Net Assets \$ 7,199,044

Connecting Delaware's Farmworkers to Healthcare

Since 2011, our Farmworker Health Program has cared for hundreds of Delaware's farmworkers and their families by providing healthcare services onsite at local

farms. Currently, we are the only medical provider in Delaware that offers a program of this kind. We are proud to partner with farm owners in Delaware so that they can access care for the farmworkers who pick the local fresh produce that we eat every day.

Our farmworker outreach team travels to several farms in the area on our mobile health unit after work hours, typically late in the evening, to provide basic primary care services onsite at the farms. This "medical home" on wheels, purchased by Highmark Blue Cross Blue Shield Delaware's Blue Prints for the Community grant award, has two state-

of-the-art exam rooms and cares for migrant and seasonal farmworkers during Delaware's growing season from May to October. Farmworkers and their families receive routine medical services, including check-ups, health screenings, and point-of-care testing like rapid HIV testing. If a patient needs additional medical or dental services, our outreach team also uses a passenger van to bring patients back to our Dover health center. The heart of the program is our dedicated and talented outreach team, led by Charita Olabiyi, the Director of the Farmworker Health Program and Outreach Manager. Ms. Olabiyi has worked with farmworkers for over two decades and in 2015 was honored by the Migrant Clinicians Network as one of "30 Clinicians Making a Difference" in migrant health. Her team is supported by our 20-member Farmworker Advisory Council, which is co-chaired by a farmworker representative who also serves on Westside's Board of Directors and Ms. Olabiyi. Members of the Council represent other organizations that serve farmworkers, the grower community, the faith-based community, the State of Delaware, and other agencies and organizations that can provide insight, guidance and support for this community, including Bayhealth Medical Center, the Migrant Clinicians Network, Telamon Corporation, the Delaware Department of Education, and the Fruit and Vegetable Growers Association of Delaware. Since Delaware's farmworkers are multilingual, our outreach team is also multi-lingual. Our lay health promoters are have specialized training to provide health education to farmworkers and act as interpreters during patient visits.

Ms. Olabiyi says that "from driver to provider," the team is passionate about their work and "always willing to go above and beyond." In the past four years the team's efforts have ranged from throwing a baby shower for one of our prenatal patients to connecting a farmworker to the specialized care he needed to manage his diabetes.

Farmworker Health Program Director: Charita Olabiyi



"At the end of the day, when someone who was sick smiles at you because you helped them feel better, it makes you feel like you did the right thing. They appreciate what you did to make a difference in their life. I am proud to be a part of the farmworker outreach program and the many patients it serves."

Charita Olabiyi

Director of Farmworker Health Program and Outreach Manager at our Dover health center.







Spotlight on Lolita A. Lopez, FACHE: Celebrating 25 Years as President and CEO

Twenty five years ago, Lolita Lopez walked through the door of small, two-exam-room health center on the west side of Wilmington, and she hasn't looked back since. She was greeted by more patients than staff members in the waiting room. The health center had opened in 1988, after a small group of mission-driven volunteer nurses recognized a need for primary care services in the community, and opened its doors by relying on private donations.

The mission of this tiny clinic, known now as Westside Family Healthcare, has been Lolita's life's work and legacy: to ensure that underserved neighborhoods in Delaware have access to the primary care that their families need and deserve.

Under Lolita's leadership, Westside has become Delaware's largest community health provider with six health centers, two dental offices and a mobile health unit. Today, Westside employs more than 230 staff members, many of whom live in or are from the communities that we serve. Westside cares for more than 28,000 patients annually from underserved communities, which means that Delaware's neighborhoods are healthier today than two decades ago.

As an active leader in community health, Lolita's commitment extends well beyond the walls of the health center. She is involved in statewide initiatives to transform the health care delivery system to make it more patient-centered, quality-driven, and cost-effective. She is an advocate for community health care on a national and regional level, working to ensure we have funding and resources for the long term. In 2014, she was inducted into the Grassroots Advocacy Hall of Fame by the National Association for Community Health Centers in recognition of her commitment and dedication to community health centers.

Lolita continues to reduce barriers to care and find innovative solutions to achieve her vision of health equity for Delawareans.



"Lolita has provided 25 years of committed service to bettering not only the lives of the many Delawareans Westside serves, but helping to improve the health care system as a whole," said U.S. Senator. Tom Carper.

Celebrate Lolita's 25th Anniversary by making a tax-deductible donation to the **Lolita Lopez-Jesse Fund**, an endowment fund for the benefit of Westside Family Healthcare.

Donate online at our website: www.westsidehealth.org or mail a check to 300 Water Street, Suite 200, Wilmington, DE 19801 with "Lolita Lopez-Jesse Fund" in the memo line.

Greta Glaser

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OUR LOCATIONS

Bear/New Castle Health Center

404 Fox Hunt Drive Bear, DE 19701

Dover Health Center

1020 Forrest Avenue Dover, DE 19904

Middletown Health Center

306 East Main Street Middletown, DE 19709

Newark Health Center

27 Marrows Road Newark, DE 19713

Northeast Wilmington Health Center

908-B East 16th Street Wilmington, DE 19802

Wilmington Health Center

1802 West 4th Street Wilmington, DE 19805

Administrative Office

300 Water Street, Suite 200 Wilmington, DE 19801

Ancillary Administrative Office

2 Penns Way, Suite 412 New Castle, DE 19720

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The M&T Charitable Foundation

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National Association of Community Health Centers

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Photography care of Sandra Wylie Photography

> Picture of our 2015 race winners at our 25th Annual The Westside Way Superhero 5K/10K event at the Kelly Logan House in Trolley Square. Thank you to our racers, donors, volunteers and sponsors who helped make this event a great success!