

Westside Family Healthcare 20th Anniversary Gala Saturday, September 20, 2008 6:00 pm – Midnight

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Westside Family Healthcare 20th Anniversary Gala Westside Story

Honorary Co-Chairs

Dr. Robert J. and Kathy Laskowski Josh and Cynthia Martin

Tonight's Event Includes

6:00 – 7:30pm	Silent Auction and Cocktail Hour
7:45 – 9:00pm	Dinner and Program
9:00 – Midnight	Dancing, Mingling, and Live Music by the Band "The Funsters"

Dinner Menu

Salad

Baby Spinach with jícama, avocado, hearts of palm, and cotija cheese served with a roasted shallot vinaigrette

Dinner

Mojito Chicken with a mango glaze served with sweet potato gratin and island greens

Dessert Chocolate Lava Cake accompanied by caramel crème anglaise Coffee and Assorted Teas

"Then - 1988"



Adams Four Shopping Center Fourth and Adams Streets Suite 401 Wilmington, DE

"Now - 2008"



Notate and the set

Wilmington 1802 W. Fourth Street Wilmington, DE 19805

Northeast 908-B East 16th Street Wilmington, DE 19802



Newark 27 Marrows Road Newark, DE 19713

Dear Friends,

What a wonderful story to tell!

The Westside Story has brought us all together here tonight, not for a rumble, but for a celebration. It is a joyous commemoration of the many achievements Westside Family Healthcare has realized over its short 20 years of existence.

Westside Family Healthcare's story is one of satisfaction instead of sadness, of cooperation instead of conflict, and of cohesion instead of division.

When we think back on the many players who helped get us to where we are now, it is clear that they have consistently managed to overlook any differences they might have had to "rumble" for our cause. Our mission, to provide equal access to quality healthcare, has held its course over the years and will do so for many more to come.

It's true that we had many challenges along the way, but, following the example set by our founder Salle McDaniel in the 1980s, we have refused to take no for an answer. Instead, we rallied our community partners to help us move to each new act in our story. It is amazing what can be accomplished with leadership, focus, and the pure will to do the right thing.

Acknowledgements are such an important part of every story. In this case there are so many, we wish we could name each one. And so;

- To our founders, who wrote the first draft of our screenplay, we thank you.
- To our many producers, who opened their wallets along with their hearts, we thank you.
- To our directors, the volunteer leaders who have guided the vision, we thank you.
- To our cast, the many, many dedicated individuals who do our work each day, we thank you so much.

To all who are here tonight celebrating our 20 years in all of Westside's neighborhoods, we thank you and wish you an evening to remember for years to come. You are an important player in this wonderful Westside Story.

Teresa A. Cheek, Esquire Chair, Board of Directors Lolita A. Lopez, FACHE President & CEO



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The Westside Story

As Westside Family Healthcare celebrates its 20th anniversary, it's the perfect time to tell the "Westside Story." The cast of characters who dreamed this organization into existence, and who built, grew and cherished it over the years is too lengthy to name here, but we must put the names of a few "Superstars" up in lights.

The idea for Westside came about through a series of serendipitous events in the early 1980's. Westside's founder, Salle McDaniel, RN, BSN, convened a group of volunteers, mostly fellow nurses, who trekked a long, rocky, politically-charged road to establish the role of nurse practitioners in the community healthcare system. They fought to get the West Side of Wilmington designated as a medically underserved area, paving the way to open the first "nurse managed" community health center in Delaware. They must be proud of how their vision led to the success that Westside Family Healthcare is today.

Westside won its first major funding award in 1986 in the form of a six-year challenge grant under the community partners funding program from the Robert Wood Johnson Foundation. This meant that the true fund-raising had to begin in order to get the center operational. Salle McDaniel and her group of volunteers garnered a broad range of support from almost all of the area's local foundations, corporations, small businesses, religious and community-based organizations, state and local government, and many individuals who believed in the cause.



One of the most significant events in the early years of Westside's history occurred in 1990 when Lolita Lopez was hired as Executive Director. Under her leadership, Westside has become a shining example of how a successful health center should operate. Lolita's

vision quickly focused on access and quality, with a plan to gain the necessary accreditations and designations to create a new facility and expand services to meet the needs of the mostly Hispanic population of Wilmington's West Side. Over the years, Lolita developed solid funding partnerships and fostered valued community relationships. She developed a caring and dedicated cast of Board volunteers who actively participated in the center's development.

Strong leaders with a vision that mirrored hers emerged over the years, each leaving a special legacy to the story. Former Board Presidents include Richard L. Kane, who took over Salle McDaniel's position in 1991 and developed Westside's first business plan; Kathryn McKenzie, RN, who along with Deborah Sweeney, Chair of the Quality Improvement Committee, ensured that Westside implemented a quality assurance program; William Rhodunda, the fist winner of the Latin American 5K fundraiser; Beryl A. Barmore, who led the organization's first





major capital campaign; Theresa Hasson who presided through the first JCAHO survey; and Pat Hampton, whose community expertise navigated the building of the Northeast health center.



In 1992, Westside achieved its first benchmark when it obtained the Federally Qualified Health Center (FQHC) "lookalike" designation. Westside was the seventeenth such center in the country, positioning it to receive federal funding to subsidize care for underand uninsured patients. By 1994, Westside had become a fully funded federally qualified health center receiving federal funds to support care to the uninsured. Over the next many years, this funding has leveraged over \$4 million in capital and program support from many of the original as well as new community funding partners.







In just two short years, Westside became severely overcrowded at its original location in the Adams Four Shopping Center. So in 1996, Beneficial National Bank donated its building located at 1802 W. Fourth Street to Westside with a challenge to raise \$2.2 million for facility expansion construction.

Under the leadership of Beneficial Bank volunteers, Board volunteers, and again, engaging the community funding partners, Westside met the challenge. In August 1998,

exactly ten years after its inception, Westside opened the doors to a state-of-the-art, 23,000-square-foot facility that included new headquarters and a very busy primary care practice.



The next challenge was the voluntary pursuit of accreditation by the Joint Commission. Westside embarked on a performance improvement journey that led to Joint Commission accreditation in 2000. Accreditation is the "Good Housekeeping" seal of approval for health care facilities. Westside is committed to maintaining continuous survey readiness and is subject to unannounced Joint Commission surveys every three years.

One Joint Commission quality benchmark is emergency preparedness. Westside's emergency planning was put to the test on July 3, 2003, the day of the 3rd Street explosion. Everyone was startled by the sound of a nearby explosion from a ruptured gas line. Another Superstar, Christine Donohue-Henry, MD, Westside's Chief Medical Officer, directed the response as her entire clinical staff



grabbed crash carts and rushed toward the fire in search of victims. They had triage set up before the dust had settled or the ambulances arrived.





Their speedy response was credited with saving lives and reducing injuries. Their heroic role in the disaster generated a lot of positive publicity not only for Westside, but for community health centers in general. Dr. Donohue-Henry, a former National Health

Service Corps scholar, continues to serve in this position, demonstrating her deep commitment to the community health model of care.

A core value of Westside has always been fiscal accountability and responsible stewardship of public funds. Since the first business plan was developed and convinced community partners to reinvest in operations, Superstar Leslie Sullivan, Westside's first Finance Director, set the course for a solid financial future. Today, after nine years of continuous service, Vice President and Chief Finance & Operating Officer, Donna M. Goodman continues the legacy as Superstar of financial operations.

Providing equal access to quality community health care has been the foundation of Westside's mission since the beginning. Westside soon realized that vision by expanding services into new communities with the opening of centers in the Wilmington Hospital Annex (2003), Brookside Plaza in



Newark (2004) and East 16th Street in Wilmington's Northeast neighborhood (2006). Over the past 20 years, Westside's neighborhood has expanded and changed. However, the focus has been and always will be on addressing the unique health care needs of the multi-cultural communities we serve. Known today as Westside Family Healthcare, the organization that began as an idea at a kitchen table over 20 years ago is now a major player in the health care community, serving over 16,000 patients annually. As Westside's story continues to unfold, its commitment to the community remains as strong and passionate as ever. Its visionary leadership under the direction of current Superstar Board Chair Teresa Cheek, along with a host of dedicated staff, will undoubtedly continue "The Westside Story" for many, many years to come.



Encores!

2002

Marvin S. Gillman Superstars in Business Award

2004

National Health Service Corps Award for Excellence

2006

Lolita Lopez inducted into the Delaware Women's Hall of Fame

2007 Bank of America Neighborhood Builder Award



Our Chronological History

- **1988** Westside opens storefront office at Adams Four Shopping Center
- **1994** Westside obtains full Federally Qualified Health Center funding
- **1998** Westside relocates to 1802 West 4th Street, expanding services
- **1999** Westside receives Joint Commission accreditation
- 2002 Westside begins offering dental and mental health services



- 2003 Westside opens first satellite site at Wilmington Hospital Annex, 1400 Washington Street
- 2004 Westside opens second satellite site in Newark, 27 Marrows Road in Brookside
- 2006 Westside's President and CEO, Lolita A. Lopez, is inducted into the Delaware Women's Hall of Fame



- **2007** Westside relocates its Annex office to Wilmington's Northeast neighborhood, 908-B East 16th Street
- 2008 Westside Health is renamed Westside Family Healthcare and celebrates 20 years of service to the community

Founding Board of Directors January 1986

Officers

President – Salle McDaniel, R.N., B.S.N. Vice President – Reverend Nino La Stella, T.O.R. Secretary – Marie A. Kerrigan, R.N., B.S.N. Treasurer – Coleman Dorsey, B.A., L.L.B.

Directors

Lelia Booker, R.N. Kate Fleming, R.N.C., M.S. Marie Korrigan, R.N., B.S. Ed. Salle McDaniel, R.N., B.S.N. Judy Zahnow, R.N., B.S. Ed. Audrey Bennett, R.N. Sally M. Marshall, R.N., M.S.N. Connie Nardo, R.N. Loida Spire, R.N., Ed D.





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Clockwise from top left: 5K the Latin Way in 1991; first Westside health fair in 1991; Mammography of Delaware van at Adams Four; and 5K the Latin Way in 2008.





PHYSICAL THERAPY

wishes Westside Family Healthcare a Happy 20th Anniversary and are proud to sponsor "The Funsters" Band!

Thank you to our sponsors, who made this event possible.

"Tonight" AstraZeneca

"Gee Officer Krupke" DuPont

"Somewhere"

Bank of America BlueCross BlueShield of Delaware Christiana Care Health System Citi

"Something's Coming"

Delaware Physicians Care, Incorporated Dynamic Physical Therapy Unison Health Plan Wilmington Trust

"The Rumble"

Aloysius, Butler, and Clark Helen F. Graham Cancer Center at Christiana Care Nephrology Associates New Castle County Reproductive Associates of Delaware Young, Conaway, Stargatt & Taylor

"Cool"

City of Wilmington Cowan Chiropractic & Rehabilitation EDiS Morris, Nichols, Arsht & Tunnell LLP WSFS Bank

"I Have a Love"

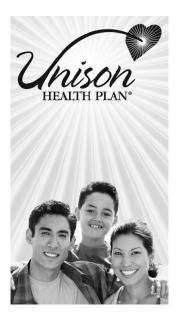
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General Sponsorship

Pioneer Fence



Wilmington Office Staff





Northeast Office Staff



Newark Office Staff

Thank you to our 20th Anniversary Gala Committee

Yemi Awodiya, RN, MBA, CCE **Beryl Barmore** Sharon Boland Teresa A. Cheek, Esquire Tori Cobb Maria L. Cruz Linda Dean Milton Delgado, MBA, Chairperson Christine Donohue-Henry, MD **Desiree** Dowling **Bill Frampton** Christopher L. Fraser, MBA Shannon Giordano Donna M. Goodman Patricia H. Hampton John A. Hundley Erica Kearse

Sonja King Bernadette Lane, MBA Lolita A. Lopez, FACHE Carolyn Martin-Pettaway Reverend Aaron Moore Sarah Noonan, MPA Mark Owens Michele Parker Vivian Rapposelli, Esquire Lenora Reynolds Lenetta Roberts, MSHA, RN Michelle Rodriguez Carol A. Savla, CPA Michele A. Schiavoni Sarah Stroh, MPH Debbie Sweeney, RN, MSN, MBA Janice Tildon-Burton, MD



2007 Events (clockwise from top left): Bank of America Award; Newark office expansion; Electronic Medical Records (EMR) goes live at the Wilmington office; Northeast office opening.

Westside Family Healthcare Providers

Family Practice Physicians

Karen Antell, MD Bert Bieler, MD Jeffery Dassel, MD Christine Donohue-Henry, MD Susanne Handling, MD Jessica Horvath, MD Joi Johnson-Weaver, MD Danielle Nordone, DO Margit Sheinmel, DO Mary Catharine Sneider, DO Megan Werner, MD Adrian Wilson, DO

Obstetricians & Gynecologists

Cortney Cabell, MD Angela Campbell, MD Ushma Patel, MD Raúl Romero-Joseph, MD Family Practice Physicians with Obstetrics Camille Goodspeed, DO Patricia Munda, MD Julie Prosseda, MD

Dentists Brendan Fay, DDS Myochul Kwon, DMD

Dental Hygienist Dawn Tosini

Nurse Practitioners

Megan Giovanelli Doble, CRNP Stacey Graves, CRNP Gloria Kim, CRNP Annamma Koshy, CRNP Barbara Sartell, CRNP







Board of Directors 2008

Beryl A. Barmore Teresa A. Cheek, Esquire, Chair Maria L. Cruz Milton Delgado, MBA Hon. Norman D. Griffiths, Esquire, 2nd Vice Chair Patricia H. Hampton Tarik J. Haskins, Esquire, 1st Vice Chair Theresa A. Hasson, Secretary Hon. Helene M. Keeley Wanda M. Lopez Hon. Gregory F. Lavelle David R. Lewis Carolyn D. Martin-Pettaway Rev. Aaron R. Moore Janice E. Nevin, MD, MPH Samuel Prado Vivian L. Rapposelli, Esquire Carol A. Savla, CPA, Treasurer Thomas A. Sweeney, MD Janice Tildon-Burton, MD



Silent Auction Rules

All bids at the Westside Family Healthcare 20th Anniversary Gala auction are binding, and there will be no refunds. Please read the following procedures carefully.

- Each item in the silent auction has a bid sheet at the table. Persons wishing to bid may do so by placing their name, phone number, and bid amount on the bid sheet. The initial bid shall not be less than the minimum bid shown on the bid sheet.
- 2. Each succeeding bid must equal or exceed the required increment as shown on the bid sheet in order to constitute a valid bid. All bids must be in round dollar amounts.
- 3. Each new bid must be written on the next blank line available.
- 4. Only an auction official can nullify a bid.
- 5. The Silent Auction will close according to the schedule indicated in the front of this program. Last calls for bidding will be announced from the stage during the evening. The auction chair and Westside chairs reserve the right to adjust category closing on the night of the Auction.
- 6. No bidding on items in a category will be allowed after such category is closed.
- 7. The closing bid circled by an auction official constitutes the winning bid. In the event of a dispute, an auction official will act as the final authority to determine the winning bidder. Reasonable efforts will be made to read each name of the highest bidder for each item; in the event of an illegible bid, the item will be awarded to the next highest bidder.
- 8. ALL SALES ARE FINAL. NO EXCHANGES OR REFUNDS on items unless specified in item description. Unless otherwise indicated, all auction items and services must be used within one year of the date of this auction. Dates and times for applicable items are to be arranged at the mutual convenience of the donor and winning bidder. It is the purchaser's responsibility to contact the donor regarding such items.
- 9. In collaborative bidding efforts, the person who bids on behalf of a group will ultimately be held responsible for payment in its entirety.
- 10. Westside Family Healthcare assumes no responsibility for the validity of the descriptions, authenticity, or condition of any

item offered. Westside makes no warranty or guarantee. Values listed are as stated by donors and are not warranted by Westside Family Healthcare for tax purposes.

- 11. By making a purchase, the buyer waives any claim for liability against Westside Family Healthcare or the donor of any property or service, and neither party is responsible for any personal injuries or damages to property that may result from the utilization of any property or services sold.
- 12. Westside Family Healthcare reserves the right to withdraw any item at any time before its actual sale and reserve the right to reject a bid from any bidder. The Westside Chairs will act as the final authority on any bidding dispute.

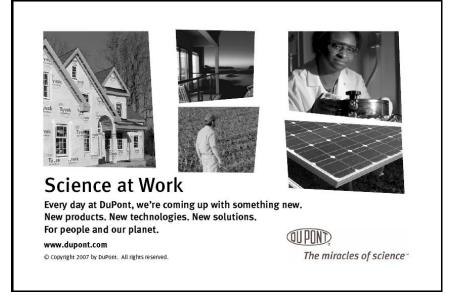
Tax Related Information

Amounts paid for auction items in excess of fair market value are tax deductible for gifts to Westside Family Healthcare.

Payment Information & Merchandise Claim

All items purchased must be paid for in full on September 20, 2008. Cash, checks (made payable to Westside Family Healthcare), Visa or MasterCard, will be accepted from approximately 10pm to closing. Any bidder not making arrangement for payment in full on September 20th will forfeit the right to purchase the item at the discretion of Westside Family Healthcare.

- 1. Bidder should proceed to the cashier (close out) area to pay for items purchased.
- 2. Upon obtaining a receipt from the cashier, winning bidders are asked to pick up their merchandise at the appropriate auction tables. Auction volunteers will only remit purchased items at their table upon presentation of paid receipt.
- 3. Bidders should retain all receipts for their records.
- 4. Arrangements for the removal of all items must be made before the end of the evening on September 20, 2008. Winners are encouraged to carry with them all items of manageable size. In the event that merchandise is too large to be transported that evening, winners may make arrangements for pick-up of merchandise within seven business days.



A special thank you to our Gala Program Sponsor:



For more information about Westside Family Healthcare visit our website <u>www.westsidehealth.org</u>



Thank you for supporting Westside Family Healthcare for the past 20 years.

We look forward to another 20 years in the neighborhood!

