

Middletown school winners in national contest to fight childhood obesity

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MIDDLETOWN – The Macdonough School Video Production Club at Macdonough Elementary School in Middletown and a fifth-grade student from Lisbon have been named winners in the national Recess Rocks video contest for their ideas for combating childhood obesity.

The students at Macdonough placed second in the group category, while Connor McCabe of Lisbon placed third in the individual category. The contest is part of the nationwide Recess Rocks childhood obesity prevention campaign launched by Community Health Center, Inc. in September, 2010.

The video contest, which ran from Sept. 8 to Nov. 30, invited children and teens in grades 2 through 8 across the U.S. to submit a two-minute video featuring a speech, song, dance or commercial that answers two questions: “How do you feel about the childhood obesity problem?” and “What can you do about it?”

Children entered individually or as part of a group from a public or private school or youth-focused community organization or club. Entries were judged on overall impact, creativity, memorable content and delivery and a clear message on how the problem can be solved.

The students at Macdonough won \$1,000 for their school, while McCabe was one of three third-place winners in the individual category to win a Flip Ultra Camcorder. A complete list of winners in the individual and group categories is available at RecessRocks.com.

Visit RecessRocks.com to learn more about the Recess Rocks program, request a free program implementation manual or to get details on CHC’s many programs and interventions to prevent and reverse obesity.